

THE FAIRY TALES OF KATHARINE LEE BATES

Creative Writing Project (Continued)

The following background information is designed to help you teach about newspapers.....

Editorial/Political Cartoons -- Editorial cartoons are graphic illustrations that provide commentary on an issue through the use of elements such as symbols.

Display/Retail Advertisements -- These are ads for goods and services. They are located throughout the newspaper except on the front page. These advertisements contain pertinent information such as telephone numbers, store hours, sale prices and location of the business or organization. Ads may contain graphic illustrations and/or photographs. They vary in size and shape.

Sports Section -- Usually the sports stories found in this section are written using descriptive language and often literary styles such as similes, metaphors, etc.

Opinion Columns -- Opinion columns are written by individuals and may not necessarily represent the views of the editorial board. The opinions expressed in the columns are those of the individual column writer.

Feature Writing -- Feature articles are written pieces that are not considered hard news. They may be timely if written as a review or highlighting an upcoming event or production but they are usually stories that do not contain "breaking news." Features stories are often human interest articles and sometimes are strictly informational and process oriented. For example, a story about decks may include a how-to section.

Headlines

A headline tells what the story is about. It uses big letters and just a few words so readers can decide quickly if they are interested in the story and want to read it.

Inverted Pyramid Writing Style

The inverted pyramid style of writing involves writing the most essential details and information at the top and less important details in later paragraphs. The questions answered are often referred to as the 5 W's and How -- what, who, when, where, why and how.

Obituaries:

An obituary is a notice placed by a funeral home to announce someone's death. Until recently, obituaries were considered news and, at most newspapers, subject to the same rules as any news stories. Each newspaper had its own style (rules) about things like what terms could be used, how many surviving relatives could be listed and whether or not hobbies and interests could be mentioned. Today, many papers consider obituaries a type of ad. Families pay to have obits in the paper, but, in return, they can make them much more personal than in the days when they were "news items."