

# THE FAIRY TALES OF KATHARINE LEE BATES

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## ***Creative Writing Project (Continued)***

The following background information is designed to help you teach about newspapers.....

***Front page*** -- Typically the front page covers the most important news. The decision of what to put on Page One is made during meetings. The most important news is located *above the fold* in broadsheet newspapers (papers that are folded horizontally). The front page of a newspaper contains information such as the name of the paper, its year of origin, the date and often an index.

***Classified Advertisements*** -- These ads are within the classified section and are listed by categories (*classifications*) such as homes for sales, automobiles, help wanted, lost and found, etc. They are brief and contain information such as telephone numbers, cost, salary, etc.

***Editorial Page*** -- Editorials are written using fact and opinion. They represent the view of an editorial board rather than one person and provide commentary and opinion on issues, debates and events. An editorial page usually contains an editorial and an editorial cartoon.

***Editorial*** -- An editorial is an opinion piece that tells how the people who run the newspaper feel about an issue. Editorials appear on the editorial page, but, unlike columns, do not give the writer's name, because they represent the entire newspaper and not just one person.

Editorials have several functions:

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|-------------------------|--------------------------|
| (1) To interpret        | (3) To praise or commend |
| (2) To influence action | (4) To entertain         |

Editorials often use persuasive writing to convince others to adopt a view or belief. Persuasive writing often involves three basic steps. First, the opinion must be stated. Second, the opinion needs to be supported with convincing reasons and concrete evidence. Third, the body of the argument should end with a conclusion which can be a prediction, a summary, or a call to action.

Good editorials:

- \* Get to the point quickly
- \* Reflect logic
- \* Make the reader think
- \* Use plain language
- \* Use anecdotes, examples, statistics, and facts to support the argument